

studio

creatività Out Of Home

Creacion Full Motion



crAction
FULL MOTION

Software allowing billboard's **impact and readability check** by placing it in a 3D environment. It allows previewing the visual in a realistic context to optimize any critical points of readability or confirm the effectiveness of the billboard. Guided user sessions are available by appointment.



WE ANALYZE THE MESSAGE BY SIMULATING 3 MOBILITY MODES



a piedi

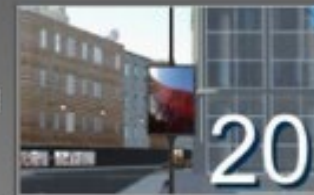


in bici



in automobile

WE TEST MESSAGE PERCEPTION FROM DIFFERENT DISTANCES



CONTACTS



To access the full brochure please contact your direct salesman.



If you are a new client please send an email to servizioclienti@igpdecaux.it



Use the object «Creaction Full Motion»
Specifying your Name, Surname, Company and
Legal Head Office.